

Press release

## **Viewpointssystem and Okaya Partner to Bring Efficient and User-Friendly Smart Glasses to Japanese Market**

**As the new distributor for Japan, the renowned global sourcing company Okaya will offer Viewpointssystem’s innovative smart glasses solution to their broad network of manufacturing companies in various sectors. Manufacturers benefit from the VPS 19 smart glasses to minimize downtimes through immediate remote support, to optimize processes during maintenance and inspections and to upskill their employees through lively trainings and pinpointed feedback, among other things.**

**Vienna/Tokyo, December 6, 2021** – Viewpointssystem, the Vienna-based deep-tech company and producer of internationally awarded smart glasses, and Okaya, worldwide sourcing partner of many Fortune Global 500 companies, are joining forces to provide manufacturers in Japan a new cutting-edge and user-oriented technology: The VPS 19 smart glasses stand out with precise eye tracking for loss-free communication, high level of wearing comfort and immediate readiness for use. They are very easy to use and require no additional IT infrastructure.

Especially in times of reduced travel, Japanese manufactures will profit from the remote services that can be performed smoothly with the glasses. They can shorten machine downtimes through immediate support from remote experts, perform processes such as factory acceptance tests or inspections remotely and thus save travel time, costs and improve the carbon footprint of the company.

“Okaya has followed the development of our technology for several years”, says Nils Berger, CEO and Owner of Viewpointssystem. “We are very pleased and honored to offer a product that is fully aligned with the needs of the tech-savvy Japanese market through such a strong and highly regarded distribution partner.”

The Japanese market launch and distribution of the VPS 19 is carried out by Okaya’s Electric & Electronics Department in Tokyo. The distributor sees distinct potential for the smart glasses solution in the manufacturing and automotive industries. Founded more than 350 years ago and generating global annual sales of more than \$6.9 billion USD in 2020, Okaya provides products infused with cutting-edge technology in a regional- and user-oriented manner. The company is the most important B2B distributor for electronics in Japan and is often involved in the technology right from the development phase.

Gen Mitobe, General Manager of Okaya, explains: “In line with our philosophy of being the best global sourcing partner, we carefully satisfy ourselves of the quality and user-orientation of the products sold through us. In the Japanese market, with the declining birthrate and aging population, Viewpointssystem’s solution is expected to be introduced for training & education, remote support for local workers and quality control.”

For more information, please visit <https://jp.viewpointssystem.com/> and <https://www.okaya.co.jp/en/>



### **About Viewpointssystem**

Viewpointssystem combines pioneering technology development with scientific expertise in vision research. The Vienna-based deep-tech company develops and produces internationally awarded smart glasses based on eye tracking. The smart glasses are used by B2B customers worldwide for remote support and maintenance, for training and documentation, as well as for research and analysis, among other things. As the inventor of Eye Hyper-Tracking and pioneer of Digital Iris technology, Viewpointssystem's goal is to deepen the interaction between people and the digital world and to make Mixed Reality more intuitive. [Viewpointssystem.com](http://Viewpointssystem.com)

### **About Okaya**

Since it was founded in 1669 in Nagoya, Japan, Okaya has been growing as a global trading company throughout its 350-year history and has been engaged in a broad range of businesses including domestic and overseas transactions in iron and steel, metals, machinery, tools, electronics, piping components and housing facilities, construction development, chemicals, foods, and many other products. Okaya is challenging to play the role of a “best global sourcing partner” that contributes to manufacturing and maintains a high level of awareness.

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